Zero8 Media

CAPE TOWN · LEAVE-BEHIND

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www.zero8.org
Full deck: zero8.org/deck.html

AI video that ships.
Paid media that scales with VodaMedia.

Creative + Vodacom-scale media from one Cape Town team — with reporting so every rand has a job.

01
Make the ads
AI video, fast and priced to start.

02
Place the spend
Paid digital via VodaMedia.

03
Prove it
Reporting tied to performance.

LAND — AI VIDEO SPRINT

R650 / video

Minimum **4 videos** (R2,600 floor). Product, promo, social cutdowns for IG / TikTok / LinkedIn / Meta. Low risk before media budget.

EXPAND — VODAMEDIA

Vodacom digital audiences

- First-party data & mobile
- Programmatic & DOOH
- Messaging + performance

~24 months partnered. Several campaigns delivered.

HOW WE ENGAGE

STAGE	YOU BUY	OUTCOME
A — Sprint	4+ AI videos @ R650	Creative live on your channels
B — Test	Sprint + small VodaMedia test	Learn which ads earn
C — Scale	Production + VodaMedia + reporting	Always-on performance

Next step: 15-minute intro

Start with an AI Video Sprint, or map a VodaMedia test.

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